

**INSIDE  
EDUCATION'S**  
*2019*  
**ANNUAL  
REPORT**  
**TO THE COMMUNITY**

**SUPPORTING TEACHERS  
AND INSPIRING STUDENTS**  
*SINCE 1985*



**Inside**  
education



**PRESIDENT'S MESSAGE**

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# OUR Board of Directors

**David Huggill**  
*President & Board Chair*

**Nadine Barber**  
**Alex Drummond**  
**Darlene Crowell**  
**Patricia Etris**  
**Rob Harris**  
**David Hill**  
**Neil Korotash**  
**Janet Millar**  
**Gary Redmond**  
**Helen Colbourne**  
**Laura Lunt**  
**Jessica Martin-Thompson**  
**Michael Nemeth**

## Dear FRIENDS AND SUPPORTERS,



As President and Chair of the Board of Inside Education, it is my pleasure to present Inside Education's 2019 Annual Report to the Community.

This year marked Inside Education's 35th year of developing and delivering engaging programs in energy, environmental and natural resources education. It is our pleasure to help support the incredible hard work and commitment of the thousands of students and teachers across Alberta we impact each year.

The results featured in this report reflect our continued commitment to empowering teachers and students through our experiential programming - providing them with a balanced look at key issues and empowering them to be responsible citizens. We are especially proud of the incredible, record setting achieved of directly impacting the lives and learning

of more than 32,000 students in Alberta, British Columbia and Saskatchewan. This is reflective of the interest in, and demand for education related to our shared sustainable future. While the current closure of our schools will certainly impact our reach this coming year, I am extremely proud of the work our Program Team is doing to shift our approach, and continue our mission to support teachers and inspire students.

On behalf of Inside Education's Board and staff, I hope that even in the midst of so much uncertainty and so many changes due to the COVID-19 pandemic, you enjoy taking a look back on this 2019 and that you, your families and friends are healthy and safe.

**David Huggill**  
*President and Board Chair  
Inside Education*

# OUR Staff

## ABOUT US

**We believe in experiential learning to enrich the curriculum.** Our team of educators work directly with teachers and students every day to give them hands-on learning opportunities that leave a lasting impact.

**We focus on key topics and today's issues with an eye to the future.** We give students and teachers the knowledge, skills, and tools to be innovative leaders and take action in their schools and communities.

**We make our programs accessible across Alberta.**

Our programs are offered at no-cost to schools and our team of educators travel across the province ensuring that all schools have equal opportunity to access our programs and resources.

**We bring together experts that represent a spectrum of perspectives.** Working collaboratively we encourage participants to be well-informed, critical thinkers and stewards of our environment and natural resources.

Steve McIsaac  
Kathryn Wagner  
Jayme Nelson  
Jill Swingler  
Chloe Wiun  
Laura Pekkola  
André Morson  
Catherine Ohler  
Natalie Graveline  
Kate Tucker  
Mitali Robb  
Julie Fisher  
Colin King  
Jonathan Tieh  
Chelsea Brooks



*“Thank you for opening my eyes to the northern part of the province that I have always lived in! Being physically present in the forest and in industry offers a depth of insight that no info-pack could ever provide.”*

*- Ania Ossowska | Teacher  
Alberta Education, Edmonton*

# Supporting TEACHERS, Inspiring STUDENTS

We envision future generations of engaged stewards who think critically about our *environment* and *natural resources*, and their complex relationship with our economy and society.



*“Generate 2019 surpassed expectations for us and our students. I felt that the information provided was invaluable. Thank you Inside Education because of you I have less anxiety about polarized perspectives regarding energy. I also have a heck of a lot more faith in the future. Thank you!”*

*- Allison Knodel | Teacher  
Medicine Hat High School,  
Medicine Hat*

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# OUR Impact

*“I truly value the expertise of the presenters and programmers through Inside Education - the opportunity to access programs such as this and others, including the PD opportunities is a valuable tool to increase the knowledge of my students and my teaching capacity.”*

- Laura Banu | Teacher  
Joseph M Demko School,  
St. Albert



**32,518 STUDENTS**  
ATTENDED OUR PROGRAMS

**59 ENVIRONMENTAL SCHOOL PROJECTS**  
SUPPORTED


**902 K-12 CLASSROOMS**  
VISITED

**374 TEACHERS**  
ATTENDED OUR PROFESSIONAL DEVELOPMENT PROGRAMS

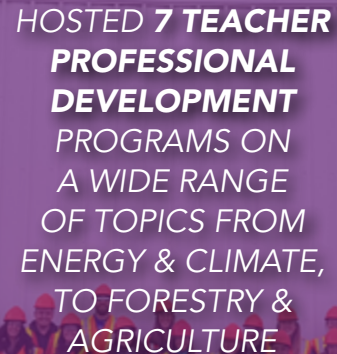
- |               |                            |                         |                      |                   |
|---------------|----------------------------|-------------------------|----------------------|-------------------|
| Airdire       | Clyde                      | Grande Prairie          | Olds                 | Sturgeon Lake     |
| Ardmore       | Coaldale                   | Grovedale               | Paddle Prairie       | First Nation      |
| Barrhead      | Coalhurst                  | High River              | Penhold              | Sundre            |
| Bearspaw      | Cochrane                   | Hinton                  | Penson               | Swan Hills        |
| Beaumont      | Cold Lake                  | Innisfail               | Pincher Creek        | Sylvan Lake       |
| Bentley       | Cold Lake First Nation     | Irma                    | Ponoka               | Taber             |
| Bezanson      | Condor                     | Jasper                  | Provost              | Three Hills       |
| Black Diamond | Crossfield                 | Kikino Métis Settlement | Red Deer             | Tilley            |
| Blackfalds    | Delia                      | Lac La Biche            | Rocky Mountain House | Tsuut'ina Nation  |
| Bonnyville    | Didsbury                   | Lacombe                 | Rosedale             | Two hills         |
| Bottrel       | Drayton Valley             | Langdon                 | Sexsmith             | Valleyview        |
| Bragg Creek   | Eggleham                   | Leduc                   | Siksika First Nation | Vauxhall          |
| Brooks        | Edmonton                   | Legal                   | Spruce Grove         | Wabasca           |
| Buck Lake     | Edson                      | Leslieville             | Spruce View          | Wainwright        |
| Byemore       | Elizabeth Métis Settlement | Lethbridge              | St. Albert           | Wetaskiwin        |
| Calgary       | Enoch                      | Lloydminster            | St. Paul             | Whitecourt        |
| Canmore       | Fairview                   | Maskwascis              | Standard             |                   |
| Cardston      | Falun                      | Medicine Hat            | Stettler             | Dawson Creek, BC  |
| Caroline      | Fort Chipewyan             | Millarville             | Stony Plain          | Fort St. John, BC |
| Cayley        | Fort McMurray              | Myrnam                  | Strathmore           | Pouce Coupe, BC   |
| Chauvin       | Fort Saskatchewan          | Niton                   | Sturgeon County      |                   |
| Clairmont     | Fox Creek                  | Okotoks                 |                      | Macklin, SK       |

# OUR *Highlights*

Inside Education is proud of the diverse programs and experiences we offer teachers and students. We continually strive to enrich the curriculum and to be the conduit for schools to connect with a wide range of environment and natural resource topics and experts from a myriad of perspectives.




PROVIDED SCHOOLS  
THE OPPORTUNITY  
TO INTERACT WITH  
TECHNOLOGY AT  
OUR DYNAMIC  
**ENERGY EXPOS**



HOSTED **7 TEACHER  
PROFESSIONAL  
DEVELOPMENT**  
PROGRAMS ON  
A WIDE RANGE  
OF TOPICS FROM  
ENERGY & CLIMATE,  
TO FORESTRY &  
AGRICULTURE



CELEBRATED  
**20 YEARS AT  
DES CROSSLEY  
DEMONSTRATION  
FOREST**




**GENERATE 2019:**  
YOUTH ENERGY  
EDUCATION AND  
LEADERSHIP SUMMIT



RECEIVED A **NATIONAL AWARD**  
FROM THE FOREST PRODUCTS  
ASSOCIATION OF CANADA



SUPPORTED 21 INNOVATIVE  
**A+ FOR ENERGY PROJECTS**  
ACROSS ALBERTA



HOSTED  
**REGIONAL SUMMITS**  
IN CALGARY,  
EDMONTON, FORT  
MCMURRAY AND  
LETHBRIDGE

*“The students are now committed to improve our school, they spend 40 min of their lunch time 3 days a week, running eco-eagles club. They’re pumped and excited.”*

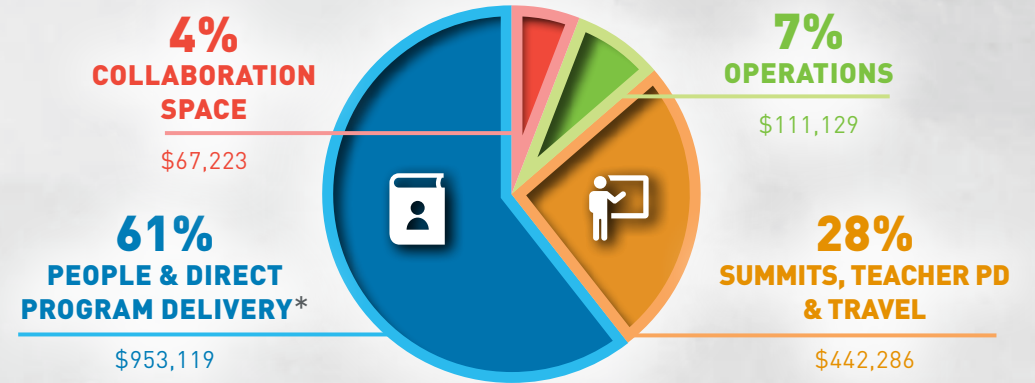
*- Fahmo Rage | Teacher  
Fort McMurray Islamic School,  
Fort McMurray*

# OUR Financials

## EXPENDITURES

TOTAL EXPENDITURES = **\$1,574,755**

\* Nearly all of Inside Education's programs involve our staff directly delivering learning experiences to students and teachers. Our people are also our programs!



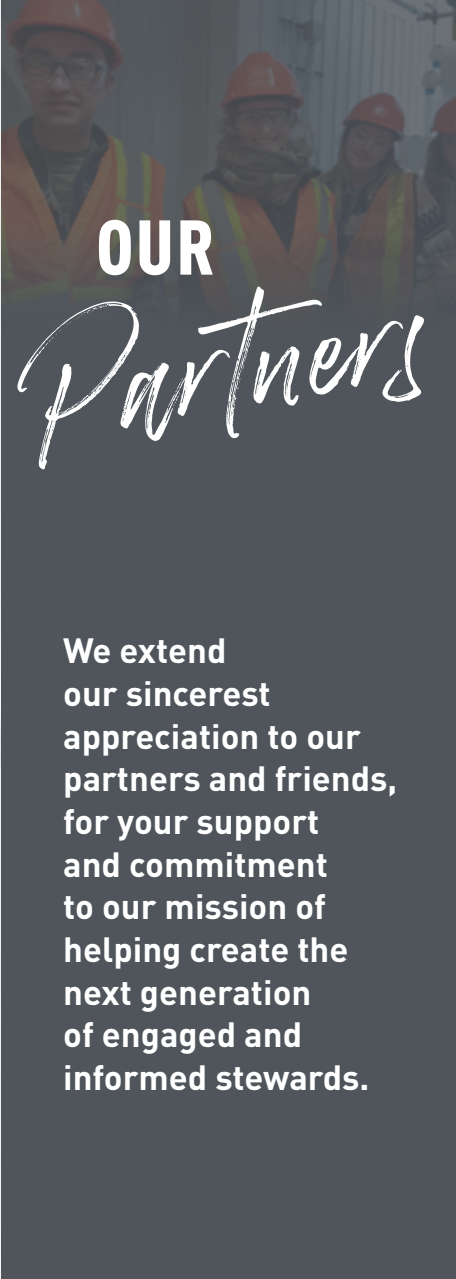
## REVENUE

TOTAL REVENUE = **\$1,503,906**

<b>DONATIONS</b>	<b>CONTRACTS</b>
\$1,290,637	\$145,286
<b>INVESTMENT INCOME</b>	<b>MISCELLANEOUS</b>
\$62,666	\$5,317

*“Students benefit from seeing different approaches. It is not likely that a regular classroom teacher would have the materials and insight to gather and prepare the same type of presentation that my students experienced.”*

- Lynn Wocknitz | Teacher  
St. Michael's School, Pincher Creek



# OUR

# Partners

We extend our sincerest appreciation to our partners and friends, for your support and commitment to our mission of helping create the next generation of engaged and informed stewards.

## ALLIANCE

Government of Alberta  
 Government of Canada  
 BP Canada  
 Canadian Agriculture Partnership  
 Cenovus  
 ConocoPhillips Canada  
 Devon  
 Energy Efficiency Alberta

ENMAX  
 Forest Resource Improvement Association of Alberta (FRIAA)  
 Millar Western Forest Products  
 Pembina Pipelines  
 Repsol Oil and Gas Canada  
 Suncor Energy Foundation  
 Syncrude Canada  
 TC Energy  
 Ted Rogers Foundation  
 West Fraser

## SUSTAINING

Alberta Capital Airshed  
 Alberta Conservation Association  
 Alberta Ecotrust  
 AspenLeaf Energy  
 City of Edmonton  
 Ducks Unlimited Canada  
 ECO Canada  
 Encana  
 Fort Air Partnership

GM Canada  
 Land Stewardship Centre  
 Natural Sciences and Engineering Research Council of Canada (NSERC)  
 Nutrients for Life Canada  
 RBC  
 TD Friends of the Environment  
 Wood Buffalo Environmental Association

## SUPPORTING

Alberta Irrigation Districts Association  
 Peace River Area Monitoring Program (PRAMP)  
 Spruce Meadows  
 Farm Credit Canada

## FRIENDS

A7 Ranch  
 Acden - Fort McMurray  
 Ag For Life  
 Agriculture & Agri-Food Canada - Lethbridge Research Station  
 Alberta Capital Airshed  
 Alberta Emerald Foundation  
 Alberta Energy  
 Alberta Fusion Technology  
 Alberta Environment and Parks  
 Alberta Plant Health Labs  
 Alberta Pulse Growers  
 Alberta Tomorrow  
 Alberta Water Portal Society  
 Alberta WaterSmart  
 AltaLink  
 All One Sky

ALUS Canada  
 Biosphere Institute of the Bow Valley  
 Calgary Regional Airshed Zone  
 CAREERS: The Next Generation  
 Caring for our Watersheds  
 City of Calgary  
 City of Edmonton  
 City of Lethbridge  
 Corteva  
 CPAWS - Southern Alberta  
 Dawson Creek Chamber of Commerce  
 Dawson Creek Secondary School  
 Ducks Unlimited Canada  
 Dynamic Vision

Eagle Creek Farms  
 Edmonton Public Schools Innovate Program  
 Energetic Learning Campus - North Peace Secondary  
 Energy Futures Lab  
 Energy Minute  
 Energy Safety Canada  
 Enkern  
 EPCOR  
 Evergreen Centre for Resource Excellence & Innovation  
 fRI Research  
 Green Energy Futures  
 Growing Greener Innovations  
 Gruger Family Fungi  
 Indian Resource Council

Irving's Farm Fresh  
 Kate Chegwin School  
 Keepers of the Athabasca  
 The King's University  
 Lacombe Composite High School  
 Lakeland College  
 Larissa Crawford Speaks  
 Lethbridge Economic Development  
 Lethbridge Sustainable Living  
 Little Green Thumbs  
 Mikisew Cree First Nation  
 Modern Huts  
 Municipal Climate Change Action Centre  
 Nature Conservancy of Canada

NEWO Energy  
 Northern Environmental Action Team  
 Northland Forest Products  
 Northlands  
 Nutrients for Life  
 Oldman Watershed Council  
 Olds College  
 Open Streets/Arusha Centre  
 Owl Moon Consulting  
 Pacific Western Transportation  
 Peace Energy Cooperative  
 PEEL  
 Pembina Institute  
 Plastic Free YYC  
 Portage College  
 Protect our Winters Canada  
 Relay Education

Robert Thrisk High School  
 Regional Municipality of Wood Buffalo  
 Rural Roots to Climate Solutions  
 SevenGen 2019 Summit  
 Stantec  
 Telsa Owners Club Alberta  
 Three Nations Energy LP  
 University of Alberta  
 University of Calgary - Solar Car Team  
 University of Calgary - Zeus Team  
 University of Lethbridge  
 Westwood Community High School  
 Work Wild  
 Zuidof Feeders





**Edmonton Office**

11428 - 100 Avenue  
Edmonton, AB T5K 0J4

780-421-1497

**Calgary Office**

#218, 1300 - 8 Street SW  
Calgary, AB T2R 1B2

403-263-7720

**[www.InsideEducation.ca](http://www.InsideEducation.ca)**

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